

LEARNING





People Perfect™ is the leading HR outsourcing firm in the Middle East and South-Central Asia with two decades of specialised experience. We build value-based relationships with our clients by providing reliable staffing solutions for human resource management, technology, and outsourcing.



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People Perfect™ provides training solutions to the world's largest companies, across the globe. From on-site workshops to online learning systems.

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Ready-made courses for leadership, sales, marketing, operations, and professional skills for all employee levels

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Learning Management System (LMS)

The Digital platform 'Peoplei' with 300+ courses that tracks employee progress and creates personalized learning plans.'

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Interactive workshops, team activities, and retreats where employees learn by doing real exercises.

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A deep analysis to find skill gaps and recommend the right training programs for each employee or team.

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LEARNING

People Perfect™ has delivered world-class training programs to the world's largest companies for more than 20 years. From online courses to custom on-site programs.



Employees say they would stay longer at a company that invests in learning.

— LinkedIn Workplace Learning Report 2023



Higher profit margins are generated by companies that invest in training and development.

— Huffington Post



Did You Know?



In 2020, People Perfect™ trained over 50 under-privileged women for **Food Panda** to set up home-based restaurants operating through the app.



People™ worked with **Australian Aid** to provide skill training to political refugees in Sindh. Teaching them to create income for their families.



People™ is providing capacity building training for Civil Service Organizations in Afghanistan for **UNDP**.



People™ provides monthly training to Polio field teams of **UNICEF** to strengthen skills and field readiness.

Primary benefits of conducting Learning Programs:



Increases
Productivity



Builds
Confidence



Reduces Need
for Supervision



Reduces
Turnover

People Perfect™ has delivered **over 100,000 hours** of workforce learning across industries through structured training programs and development initiatives.



PEOPLE I lets your team learn through online sessions, anytime they want. You can create custom training paths based on roles, skills, or departments.



— Mr. Chang Jiang (Project Manager - CRSC)

"We choose People Perfect™ because they are efficient, fast and modern. That's exactly what CRSC needs from a business partner."

CRSC
中国通号



— Faisal Wahid (IBM)

"We greatly recommend the services offered by People™. We are satisfied with their response time and quality of the services they provide."

IBM

LEARNING PROGRAMS

People™ helps your employees learn new work skills through training classes and online courses. We have ready-made programs or we can make special training just for your company.



organizations say on-the-job learning improves long-term performance.

— LinkedIn Workplace Learning Report



Employees say training and development influences their decision to stay.

— SHRM



Did You Know?

People™ has delivered online training programs to over **15,000** employees across banking, telecom, and development sectors helping clients scale learning without disrupting operations.



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Listed on the next page are some of the training programs People Perfect is currently offering to clients. Both online and on-site options are available:

Leadership & Strategic Excellence (18 Programs)

Target Audience: Senior Managers, Department Heads, C-Level Executives

Focus: High-level strategic development, decision-making, and organizational leadership



Strategy Alignment

Helps senior managers clarify company vision, align team roles, and develop measurable strategies. Teaches how to track progress and ensure smooth execution across departments.



Future of Experience

Trains senior management to create world-class customer experiences using data and insights. Shows how to optimize customer touch-points and improve satisfaction ratings.



Task Mastery for Leaders

Provides a complete framework for senior managers to improve task management and efficiency. Focuses on streamlining workflow within support functions and reducing bottlenecks.



Productive Teams & Resourcefulness

Gives senior management tools to align resources effectively and empower teams. Teaches how to achieve shared goals through innovation and smart resource allocation.



Quality-Focus Strategies

Shows senior management how to implement quality-focused strategies that improve customer satisfaction. Provides practical methods to drive measurable business growth.



The Power of Resolve

Trains senior management to confidently address challenges and analyze options effectively. Teaches systematic problem-solving techniques that deliver impactful business outcomes.



Checklists & Calendars

Equips senior managers with productivity skills for strategic planning and workflow management. Provides tools for effective deadline management and time optimization.



Influential Leadership

Designed for C-level executives to lead with influence and delegate strategically. Covers mentorship techniques, conflict management, and organizational objective achievement.



True to the Core

Helps C-level executives build cultures of high engagement and breakthrough innovation. Focuses on creating sustainable success and long-term business prosperity.



Departmental Strategy

Develops strategic leadership skills for seamless alignment and flawless execution. Teaches critical thinking and transformative growth initiative management.



Dynamic Decisions

Builds expertise in group dynamics, decision-making models, and facilitation skills. Provides strategies for navigating complex team challenges and group decision-making.



Business-Minded Teams

Develops courageous leadership and bold decision-making capabilities. Teaches how to drive innovation and build high-performing teams that deliver results.



Daily Tasks Accomplishment

Shows senior executives how to optimize workflows, prioritize effectively, and integrate technology. Provides strategies for seamless execution and productivity improvement.



Developing High-Performing Teams

Builds strong team foundations, fosters collaboration, and empowers team members. Focuses on driving continuous improvement for sustainable team success.



Goal Setting & Performance

Unlocks leadership potential through self-discovery, accountability, and mentorship. Teaches SMART goal setting, performance tracking, and building resilience.



The Initiative Crown

Cultivates proactive problem-solving and leadership skills. Teaches how to identify opportunities, anticipate challenges, and drive action before problems occur.



Ethical Leadership, Lasting Legacy

Develops leadership rooted in integrity and ethical decision-making. Shows how to build thriving organizational cultures based on moral behavior and trust.



Influence Through Mentorship

Reveals techniques for exceptional mentorship and leadership development. Focuses on leading by example, maintaining integrity, and cultivating future leaders.

Sales & Business Development Excellence (16 Programs)

Target Audience: Sales teams, business development managers, account managers, client relationship specialists

Focus: Client acquisition, revenue generation, negotiation, and market expansion



Mastering the Sales Cycle

Provides complete understanding of the sales process from lead to close. Covers customer journey mapping, persuasive communication, objection handling, and process management.



Lead Generation

Teaches the art of finding and attracting potential customers effectively. Covers core principles, winning strategies, sales pipeline management, and real-world case studies.



Mastering Sales Basics

Provides a complete toolkit for successful selling including mindset and prospecting. Covers powerful communication, presentation skills, storytelling, and closing techniques.



Mastering the Sales Presentation

Transforms sales presentations into powerful tools for winning deals. Teaches audience-captivating techniques and compelling content mastery for better results.



Customer Campaign Management

Equips sales teams to effectively manage customer campaigns and drive sales growth. Shows how to foster deep customer loyalty through strategic campaign planning.



Gifting with a Purpose

Explores the power of promotional giveaways in the sales process. Covers target audience identification, integration with sales process, and creating lasting impressions.



Outsourcing as a Product

Trains sales teams to master the entire outsourcing sales cycle effectively. Teaches how to identify client needs, craft compelling pitches, and build strong relationships.



Key Account Management

Unlocks techniques for building powerful client relationships and long-term partnerships. Shows how to transform from service provider into trusted strategic partner.



Closing Sales Effectively

Masters the art of sealing deals through advanced negotiation techniques. Covers overcoming challenges and leveraging behavioral insights for mutually beneficial outcomes.



Mastering the Client Journey

Teaches how to create exceptional client experiences by mapping the complete journey. Covers building relationships from initial contact to lasting partnerships.



Mastering the Art of Tele Sales

Focuses on phone sales skills including voice connections and ethical persuasion. Teaches resilience building and effective data use for telephone selling success.



Sales Force Management

Delivers actionable strategies for leading and maximizing sales team performance. Covers setting targets, igniting motivation, and driving consistent growth results.



Persuasive Pursuits

Equips executives with skills to navigate negotiations and build rapport effectively. Teaches persuasive communication techniques for creating win-win strategies.



Project Brief

Trains sales professionals to craft compelling project briefs that define client needs. Shows how to boost sales success and ensure successful project outcomes.



Practical Negotiations

Masters converting client hesitations into opportunities using systematic approaches. Teaches understanding needs with "Five Whys," building trust, and crafting proposals.



Winning Price Negotiations

Masters high-stakes price negotiations through strategic preparation and persuasive communication. Shows how to justify value effectively and close profitable deals.

Marketing and Brand Management (7 Programs)

Target Audience: Sales teams, business development managers, account managers, client relationship specialists

Focus: Brand building, digital presence, market analysis, and campaign execution



Content Marketing Basics

Teaches fresh executives to master content marketing from strategy to measurement. Covers building brand engagement and achieving SEO success through quality content.



Brand Portfolio Strategy

Covers essential brand building for fresh executives including personal and organizational branding. Shows how to craft and operationalize effective brand strategies.



Digital Marketing Basics

Explores core concepts of digital marketing, including principles, channels, and strategy creation. Covers measurement techniques and understanding of the latest digital trends.



Competitive Landscape Analysis

Equips participants to analyze competitor strategies and identify improvement opportunities. Teaches how to drive organizational growth through effective benchmarking.



Decoding the Competition

Covers identifying different competition types and conducting in-depth competitor analysis. Shows how to leverage market research and develop strategic positioning.



Digital Marketing Frontier

Navigates the evolving digital landscape with data-driven strategies and content optimization. Covers social media, AI applications, and AR technology integration.



Marketing Insights Toolkit

Equips users to master marketing analysis tools and transform data into strategic insights. Teaches trend identification and campaign optimization for better results.

Operations, IT & Administration (5 Programs)

Target Audience: Operations managers, administrative staff, IT Support, Facility management, and administrative roles

Focus: Optimizing internal processes, mastering organizational systems, & foundational admin skills



Biometric Attendance

Guides users through implementing and managing biometric attendance systems effectively. Focuses on simplified timekeeping processes and improved accuracy for organizations.



Cleaning Protocols

Emphasizes the crucial role of cleaning professionals and proper tool usage. Covers safety protocols for hazardous materials and maintaining consistent work standards.



Cost Savvy

Cultivates a cost-conscious mindset and implements resourceful business practices. Promotes cost-effective teamwork approaches and embraces continuous improvement methodologies.



Office Management

Master essential office management skills to enhance productivity and organizational efficiency. Covers core administrative functions, time management, and effective communication.



R&D in Digital ERA

Explores the evolution of research and development in software development environments. Compares traditional versus agile methodologies, user feedback, and AI enhancements.

All-Employee / Core Professional Skills & Well-being (17 Programs)

Target Audience: All employees across all departments and levels

Focus: Universal skills for communication, teamwork, personal effectiveness, and workplace well-being



Emotional Intelligence

Comprehensive exploration of emotional intelligence including understanding and mastering emotions. Covers boosting motivation, building relationships, and leading with emotional intelligence.



Impactful Relationships

Empowers executives to develop essential relationship-building skills and cultivate trust. Teaches effective communication techniques for creating lasting professional success.



Breaking Barriers

Equips executives to identify, understand, and overcome communication barriers effectively. Focuses on creating clear and productive workplace interactions.



Incredible

Explores characteristics of effective team members and practical tips for improvement. Emphasizes building trust and reliability within team environments.



Art of Negotiation

Master negotiation fundamentals from active listening to clear communication techniques. Includes professional demeanor development and problem-solving through role-playing exercises.



The Power of Communication

Masters being heard, understood, and influential in professional settings. Covers decoding body language, conquering digital communication, and resolving conflicts.



The Written Bridge

Master impactful writing for clarity, structure, and persuasion. Covers GROW method, Pyramid Principle, Aristotle's Rhetoric, and error-proofing techniques.



Formal Greetings & Phrases

Master's professional communication, first impressions, and confident expression techniques. Covers rapport building and digital etiquette in both Urdu and English.



Credibility Cruise

Guides the journey to build lasting professional credibility through integrity. Shows persuasive communication, influential leadership, and creating an enduring legacy.



Thriving in Challenging Times

Teaches how to combat stress and burnout proactively by learning warning signs. Covers implementing support systems and fostering well-being for workplace resilience.



Inner Motivation Pro

Discovers strategies to reignite passion in repetitive roles and cultivate skill growth. Shows how to build supportive networks for sustained employee engagement.



Basic MS Office Skills

Covers the basics of Word, PowerPoint, and Excel in clear format. Provides confident use of essential Microsoft Office tools for daily work.



PEOPLE: Overview

Guides users through essential People-i modules for managing HR and performance needs. Covers profile management, pay, leave, expenses, and training modules.



The People Code

Explores workplace ethics and integrity, understanding professional behavior standards. Shows how to recognize ethical choices and build respectful workplace relationships.



Fostering Team Cohesion

Empowers executives to foster meaningful team connections and increased collaboration. Leads to improved productivity and creation of high-performing work environments.



Mastering Your Self-Appraisal

Guides individuals through mastering self-appraisals and aligning performance with expectations. Shows how to seek feedback effectively for continuous professional growth.



WhatsApp & Text Communication

Master's professional WhatsApp and SMS communication focusing on clarity. Covers creating impactful messages, best practices, and effective teamwork communication.

Human Resources (HR) and Learning & Development (11 Programs)

Target Audience: HR professionals, HR consultants, talent acquisition, L&G specialists

Focus: HR strategies, systems, employee lifecycle, performance management, and internal training development



Effective HR Strategies

Explores core HR strategy components and enables alignment of initiatives with business goals. Shows how to achieve organizational success through strategic HR planning.



Quality Fundamentals (HR Consulting)

Focuses on quality management principles including TQM and ISO 9001 for HR consulting. Enhances service delivery quality and improves overall client satisfaction.



The Employee Lifecycle

Provides essential strategies for mastering employee onboarding and offboarding processes. Shows how to design efficient processes and manage smooth transitions.



The Interview Expert

Transforms interviewing approaches and navigation of panel interview processes. Covers ethical questioning techniques and building cohesive interview panel teams.



Effective Appraisals Pro

Master effective performance appraisals and delivering constructive employee feedback. Shows how to handle difficult situations and foster a high-performance culture.



Peoplei for HR Efficiency

Explores HR automation's power and importance for HR consultants and professionals. Covers comprehensive features of Peoplei platform for effective HR management.



Streamlining HR with Peoplei

Focuses specifically on optimizing HR functions using the People-i system. Shows how to maximize efficiency and streamline administrative processes.



Peoplei-Org and Employee

Focuses on organization and employee-specific modules within the People-i platform. Covers setup, management, and optimization of organizational structures.



Peoplei-Performance Management

Focuses specifically on performance management features within the People-i system. Shows how to implement and manage performance evaluations effectively.



The Manufacturing HR Transformation

Master's strategic HR overhaul specifically designed for manufacturing environments. Covers job frameworks, competency development, and HR technology integration.



Training as a Product

Explores how to effectively productize training for market competition and growth. Covers product knowledge development, client needs assessment, and differentiation strategies.



“The only thing worse than training your employees and having them leave is not training them and having them stay.”

— Henry Ford, Founder
Ford Motor Company

LMS (Learning Management System)

Peoplei's LMS is a comprehensive tool that helps you develop training calendars, create learning paths, track learning hours and analyse the effectiveness of your organisation's Learning initiatives



Organizations use an LMS to improve employee training and compliance.

— Brandon Hall Group, 2022



Less learning time is needed when training is delivered online.

— Devlin Peck, 2024



Did You Know?



Training Calendar allows you to see a bird's-eye-view of all the training programs planned for an employee in a year.



Learning Path automatically allocates training programs to employees based on their designation.



Orientation Programs are automatically launched through Peoplei for new employees, making the whole process quick and paperless.



Make your LMS an essential part of your Performance Evaluation process, automatically allocating programs to address weak areas.

An LMS seamlessly linked with Performance Management



Appraisal is Launched through People-i



Manager identifies areas of improvement for their staff



People-i automatically recommends training programs from the LMS against the weak areas



Managers are unable to close the appraisal without assigning training programs

Not only does it allow you to upload your own programs, Peoplei LMS comes packed with more than 300 learning programs with dozens of new ones added every month



Peoplei helps you plan all your training for the year and gives you clear reports on how it's going. Managers can easily run their own sessions and track how well their teams are doing.



“When we signed up with People Perfect, we were 12 people. Now we are 140. So far the experience with them has been phenomenal. I recommend all corporates facing HR issues to opt for People Perfect.”

— Hafiz Abdul Majeed, Director HR, Technogenics

“People Perfect has been our trusted partner since 2022, and we're highly satisfied with their growing range of services. Their continuous innovation adds real value, and we look forward to strengthening this partnership further.”

— Kashif Hafiz, Cybernet

EXPERIENTIAL LEARNING

People Perfect™ teaches your employees by engaging them in activities, not just listening lectures. Your team learns by solving real problems and working together in fun, hands-on sessions.



Learning is retained through hands-on experience vs. 10% from reading.

— National Training Laboratories



companies say experiential learning boosts teamwork and leadership.

— Training Magazine



Did You Know?



Classroom Sessions:
People build real skills through expert-led workshops and practical sessions



Activity-Based Learning Sessions:
People take learning beyond the office — boost energy, focus, and culture.



Retreats:
People Strengthen Activity - Based Learning Sessions: Outdoor, simulation based exercisesf or behavior and team improvement.



Simulation Workshops:
People creates realistic, scenario-based sessions where participants solve challenges and make decisions under pressure.



TRAINING NEED ANALYSIS

People Perfect™ conducts a deep dive analysis to pin point the skill gaps that are holding your organization back from reaching its full potential.



Companies that use structured training needs assessments report improved training effectiveness.

— Training Industry Report



High-performing organizations align training programs directly with assessed employee needs.

— Brandon Hall Group



Did You Know?

Training Need Analysis helps identify the gaps between what employees know and what they need to know to do their jobs effectively.

It focuses on finding the right training programs to improve specific skills and boost performance in the short term.

Learning Need Analysis looks at the bigger picture of employee development. It explores not just training, but all kinds of learning opportunities.

This includes coaching, mentoring, or on-the-job experiences — to help employees grow in their roles and prepare for the future.

Steps involved in Training Need Analysis:



Understand Business Objectives

01



Analyze Job Requirements

02



Assess Current Employee Performance

03



Identify Skills Gap

04



Recommend Targeted Training

05

Steps involved in Learning Need Analysis:



Align with Strategic Goals

01



Evaluate Individual and Team Capabilities

02



Identify Broader Learning Needs

03



Select Learning Approaches

04



Develop Learning Plans

05



With detailed reports and dashboards, Peoplei helps you develop a training calendar to keep track of all planned and executed TNA & LNA programs.

“We've worked with PeoplePerfect for over 10 years, and their support in managing our dispersed workforce has been outstanding. Their responsiveness and reliability make them a trusted partner.”

— Sania Hassan Khan, HR Head, GFK



CLIENTS

Listed below are just a few names of the organizations we have helped streamline their HR function by adding the distinct expertise and execution required to make your corporation People™ Perfect.



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